Net Amount

Rating

ORDER

Orders	Order / Rev:	108312		
	Alt Order #:	06868327		
	Product Desc:	American Crossroads		HD
	Estimate:	1300		KSNV
	Flight Dates:	10/31/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/25/12 / 10/26/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00
	Priority:	1	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Account Executive

Amy McCreary

Market

End Date

Bill Plan

Start Date

10/29/12	11/05/12	94	\$214,590.00	\$182,401.50	November 2012	94	\$214,590.00	\$182,401.50	0.00
					Totals	94	\$214,590.00	\$182,401.50	0.00
Account Ex	ecutives								

Start Of Order - End Of Order

Start Date / End Date

Net Amount

Totals

Month

Spots

Order %

100%

Gross Amount

Order Share	Share	Total
KSNV	24%	\$214,590.00

Spots

Sales Office

100%

Gross Amount

Sales Region

\$894,125.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$268,237.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$178,825.00
KTUD	0%	\$0.00
KVVU	20%	\$178,825.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Lr	Ch	Start	End	Inventory Code	Break	Start/End T	Time Day	's Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	11/03/12	11/03/12	1st Look	CM	F 4-430am	SA 1 - 2	- S- :30) 1	\$270.001	0.00 NM	1	\$270.00
				1st Look		(1:02 XM-1:3	32 XM)						
	1ST LO	OK											
	Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
١	Veek: 10/2	29/12	11/04/12	S-	1	\$270.00	0.00						

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	11/03/1	2 11/03/12		CM		SA 1-2S-	:30	1	\$270.00 1	0.00 NM	1	\$270.00
1ST LO	OK		1st Look		(1:02 XM-1:3	32 XM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 E 2 KSNV		11/04/12	Open House NYC	CM	\$270.00 130-330am	0.00 S-	:30	1	\$270.001	0.00 NM	1	\$270.00
E Z KONV	11/03/1	2 11/03/12	Open House NYO		(1:32 XM-2:0		.30	'	φ270.00 1	U.UU INIVI	'	Φ270.00
	HOUSE N				·							
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$270.00	Rating 0.00						
			Last Call w/Carso		136-205am	W	:30	1	\$350.001	0.00 NM	1	\$350.00
LAST C	ALL \A/IT	H CARSON	Last Call w/Carso	on Daly								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	W	1	\$350.00	0.00						
E 4 KSNV	11/01/1	2 11/01/12	Last Call w/Carso		136-205am	T	:30	1	\$350.001	0.00 NM	1	\$350.00
LAST C	ALL WIT	H CARSON	Last Call w/Carso DALY	л раіу								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	Last Call w/Carso	n Daly CM	\$350.00 136-205am	0.00 F	:30	1	\$350.001	0.00 NM	1	\$350.00
L 3 NONV	11/02/1	2 11/02/12	Last Call w/Carso		130-203aiii		.50	'	ψ550.00 1	0.00 14101		ψ330.00
		H CARSON		0	D-1-	Dette						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$350.00	Rating 0.00						
			Last Call w/Carso	n Daly CM	136-205am	M	:30	1	\$350.001	0.00 NM	1	\$350.00
LAST C	ΛΙΙ \Λ/IT	H CARSON	Last Call w/Carso	on Daly								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$350.00	0.00						
E 7 KSNV	10/31/1	2 10/31/12	Wake Up Early Wake Up Early W	-	430a-5a	W	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE U	JP EARL	Y W/THE W	, ,	ragners								
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/2 E 8 KSNV		11/04/12	Wake Up Early w	/ Wagn £ M	\$400.00 430a-5a	0.00 T	:30	1	\$400.001	0.00 NM	1	\$400.00
			Wake Up Early W	-	400a 0a	1	.00	•	ψ+00.00 1	0.00 14141		φ+00.00
_	_	Y W/THE W		Cnoto/Mook	Doto	Dating						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$400.00	Rating 0.00						
E 9 KSNV	11/04/1	2 11/04/12	Wake Up Early w		430a-5a	S	3 :30	1	\$400.001	0.00 NM	1	\$400.00
WAKE I	ID EARI	Y W/THE W	Wake Up Early W	/agners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S	1	\$400.00	0.00						
E10 KSNV	11/05/1	2 11/05/12	Wake Up Early Wake Up Early W	-	430a-5a	M	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE U	JP EARL	Y W/THE W		ragners								
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11/0 E11 KSNV		11/11/12		CM	\$400.00 2pm-3pm	0.00 W	:30	1	\$650.00 1	0.00 NM	1	\$650.00
			The Doctors	OW	zpiii opiii	••	.00	•	ψοσο.σο 1	0.00 14141		φοσσ.σσ
	OCTORS		Ma alada sa	Consta ////	Data	Detion						
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$650.00	Rating 0.00						
E12 KSNV				СМ	2pm-3pm	T	:30	1	\$650.001	0.00 NM	1	\$650.00
THE DO	OCTORS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	29/12	11/04/12	T	1	\$650.00	0.00						
E13 KSNV	11/02/1	2 11/02/12		CM	2pm-3pm	F	:30	1	\$650.001	0.00 NM	1	\$650.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
			The Doctors The Doctors									
THE DO	OCTORS		The Boolois							_		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E14 KSNV		11/04/12	The Doctors	CM	\$650.00 2pm-3pm	0.00 M	:30	1	\$650.00 1	0.00 NM	1	\$650.00
L 14 KONV	11/03/1	2 11/03/12	The Doctors	Civi	zpiii-3piii	IVE	.50	'	ψ030.00 1	O.OO INIVI		ψ030.00
	OCTORS				_							
Sta Week: 11	art Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$650.00	Rating 0.00						
E 15 KSNV			Late Night w/Fallo	•	1236a-136ar		:30	1	\$700.00 1	0.00 NM	1	\$700.00
			Late Night w/Fallo						,			,
		JIMMY FAL		Cnoto/Mook	Doto	Doting						
Sta Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E16 KSNV			Late Night w/Fallo	n CM	1236a-136ar		:30	1	\$700.001	0.00 NM	1	\$700.00
1 ATE N	UOLIT MA	/ III AN AN / IT A I	Late Night w/Fallo	on								
	art Date	JIMMY FALI End Date	LON <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	T	1	\$700.00	0.00						
E 17 KSNV	11/02/1	2 11/02/12	Late Night w/Fallo		1236a-136ar	n F	:30	1	\$700.00 1	0.00 NM	1	\$700.00
ΙΔΤΕΝ	IIGHT W/	JIMMY FAL	Late Night w/Fallo	on								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	F	1	\$700.00	0.00						
E18 KSNV	11/05/1	2 11/05/12	Late Night w/Fallo		1236a-136ar	n M	:30	1	\$700.00 1	0.00 NM	1	\$700.00
LATE N	IIGHT W/	JIMMY FAL	Late Night w/Fallo LON	on								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$700.00	0.00			*			
E 19 KSNV	10/31/1	2 10/31/12	Days of our Lives Days of our Lives	CM	1258p-2pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS (OF OUR I	LIVES	Dayo or our Liveo	•								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10,		11/04/12	Days of our Lives	CM	\$1,000.00 1258p-2pm	0.00 T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
L ZU KONV	1 1/0 1/1	2 11/01/12	Days of our Lives		1230p-2pm	1	.30		φ1,000.00 T	U.UU INIVI		\$1,000.00
_	OF OUR I				_							
Sta Week: 10	art Date	End Date 11/04/12	Weekdays T	Spots/Week	Rate \$1,000.00	Rating 0.00						
			Days of our Lives	CM	1258p-2pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
			Days of our Lives						, ,			, ,
	OF OUR I		\M/a alislaisa	C==+= \\ \\ \\ == -	Data	Datina						
Week: 10	art Date /29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$1,000.00	Rating 0.00						
E 22 KSNV	11/05/1		Days of our Lives	CM	1258p-2pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYC	2E QUD I	IV/EC	Days of our Lives	;								
	OF OUR I art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M		\$1,000.00	0.00						
E 23 KSNV	11/03/1	2 11/03/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWS	3 AT SUN	NRISE	News 3 Sunrise S	SATURDAY								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S-	1	\$1,000.00	0.00						
E 24 KSNV	11/04/1	2 11/04/12	News 3 Sunrise - News 3 Sunrise S		6a-7a	S	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWS	3 AT SUN	NRISE	ivews a Sumise S	NUNDAT								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	S		\$1,000.00	0.00		4	Φ4 000 00 4	0.00.111		#4 000 00
E 25 KSNV	10/31/1	∠ 10/31/12		CM	1230-1p	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln	Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
				The Agenda 123	•							
١	_	1: THE A rt Date	GENDA End Date	Weekdays	Spots/Week	Rate	Rating			ı	ı	
We	eek: 10/		11/04/12	W	<u>3pots/week</u> 1		0.00					
E 26	KSNV	11/01/1	2 11/01/12	The Agenda 123 The Agenda 123		1230-1p	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	NEWS 4	1: THE A	GENDA	The Agenda 12	oopiii							
۱۸/	Sta eek: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	Rate \$1,000.00	Rating 0.00					
			2 11/02/12	The Agenda 123		1230-1p	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	NEWS /	1: THE A	CENDA	The Agenda 123	30pm							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	eek: 10/		11/04/12	F	1		0.00					
E 28	KSNV	11/05/1	2 11/05/12	The Agenda 123 The Agenda 123	•	1230-1p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	NEWS 4	1: THE A	GENDA	The Agenda 12	оорт							
10/	<u>Sta</u> eek: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,000.00	Rating 0.00					
			2 10/31/12	Rachael Ray	CM	11am-12pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	D 4 OL 15			Rachael Ray		,						
	RACHE Sta	L RAY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	eek: 10/		11/04/12	W	1		0.00					
E 30	KSNV	11/01/1	2 11/01/12	Rachael Ray Rachael Ray	CM	11am-12pm	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	RACHE	L RAY		Nachael Nay								
10/	<u>Sta</u> eek: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week	Rate \$1,000.00	Rating 0.00					
			2 11/02/12	Rachael Ray	CM	11am-12pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	RACHE	I DAV		Rachael Ray								
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	eek: 10/		11/04/12	F	1	¥ ·,	0.00					•
E 32	KSNV	11/05/1	2 11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	М	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	RACHE			•		_						
We	<u>Sta</u> eek: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
E 33	KSNV	10/31/1	2 10/31/12	Noon News	CM	12-1230pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	NEWS 3	3 AT NO	ON	Noon News								
	Sta	rt Date	End Date	Weekdays	Spots/Week		Rating					
	eek: 10/:		11/04/12 2 11/01/12	Noon News	CM	\$1,000.00 12-1230pm	0.00 T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
				Noon News	Olvi	12-1200piii	1	.50	1 \$1,000.001	0.00 14101		ψ1,000.00
١		3 AT NO		Mookdovo	Spoto/Mook	Poto	Poting					
We	<u>اماد</u> eek: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
E 35	KSNV	11/02/1	2 11/02/12	Noon News	СМ	12-1230pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	NEWS 3	3 AT NO	ON	Noon News								
		rt Date	End Date	Weekdays	Spots/Week		Rating					
	eek: 10/: KSNV		11/04/12 2 11/05/12	Noon News	1	\$1,000.00 12-1230pm	0.00 M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
				Noon News	Jivi	<i>.</i> _00piii	112	.00	. \$1,000.001	J.00 141VI	, ·	Ţ.,000.00
		3 AT NO rt Date	ON End Date	Weekdays	Spots/Week	Rate	Rating					
	eek: 11/	05/12	11/11/12	M		\$1,000.00	0.00					
E 37	KSNV	11/03/1	2 11/03/12		CM	7-730pm	S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch Star	t End	Inventory Code		Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type S	3pots	Amount
		Wknd Wheel of Fo								
WHEEL OF FO				- .	.					
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,050.00	Rating 0.00					
E38 KSNV 11/03	/12 11/03/12		СМ	630-7pm	S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
JEOPARDY		SAT/Jeopardy								
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$1,050.00	Rating 0.00					
E 39 KSNV 10/31			CM	3-4p	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PHIL		Dr Phil								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	W	1	\$1,200.00	0.00 T		4 04 000 004	0.00.104	à	# 4 000 00
E40 KSNV 11/01	/12 11/01/12	Dr. Phil Dr Phil	СМ	3-4p	1	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PHIL	End Data	Wookdays	Spots/Mook	Pata	Pating					
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,200.00	Rating 0.00			j		
E41 KSNV 11/02	/12 11/02/12		СМ	3-4p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PHIL		Dr Phil								
Start Date		<u>Weekdays</u> F	Spots/Week	Rate \$1,200.00	Rating					
Week: 10/29/12 E 42 KSNV 11/05	11/04/12 /12 11/05/12		CM	3-4p	0.00 M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DD DIII		Dr Phil		·						
DR. PHIL Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			ŀ		
Week: 11/05/12	11/11/12	M	1	\$1,200.00	0.00					
E 43 KSNV 10/31	/12 10/31/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKE UP WIT		NERS .								
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,200.00	Rating 0.00			l		
E 44 KSNV 11/01	/12 11/01/12		-	5-6a	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKE UP WIT	TH THE WAGI	M-F 5-6a WakeU _l NERS	p w/Wagners							
Start Date		Weekdays T	Spots/Week	Rate	Rating					
Week: 10/29/12 E 45 KSNV 11/02	11/04/12 /12 11/02/12	T M-F 5-6a WakeUp		\$1,200.00 5-6a	0.00 F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
		M-F 5-6a WakeU	-		_		* **,=====			*1,=1111
WAKE UP WIT Start Date		NERS Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12	11/04/12	F	1	\$1,200.00	0.00					
E 46 KSNV 11/05	/12 11/05/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	-	5-6a	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKE UP WIT										
Start Date Week: 11/05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
E 47 KSNV 11/03			s CM	5pm-630pm	S-	:30	1 \$1,350.001	0.00 NM	1	\$1,350.00
KSNV EARLY	NEWS	Sa-Su Early News	S	(6:00 PM-6:3	80 PM)					
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 E 48 KSNV 11/03	/12 11/03/12	S- News 3 Today - S	<u>1</u> ΔΤΙΙΡ Ι ΥΜ	\$1,350.00 9am-930am	0.00	:30	1 \$1,500.001	0.00 NM	1	\$1.500.00
		News 3 Today - S News 3 Today - S		<i>ฮ</i> ลเท-ชิวิปิลิเทิ	3-	.30	ι φι,ουυ.υυ Ι	U.UU INIVI	ı	\$1,500.00
NEWS 3 TODA		Waakdaya	Spots/Week	Pata	Rating			1		
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays S-	<u>Spois/week</u> 1	Rate \$1,500.00	0.00					
E 49 KSNV 11/04	/12 11/04/12		СМ	9am-930a	S	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

NewS 3 ToDAY/MCFNM Stant Date End Date Weekdays Stant Date End Date Week	Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Name				•								
Very 1979	NEWS:	3 TODAY	//WKEND	News 3 Today -	SUN							
E60 KSNV 1031/12 1031/12 1031/12 REWS 3 at 4 (H HOUR)CM	Sta	rt Date	End Date	Weekdays								
NEWS 3 AT 4												
New Start Date End Date Weekdays Spots/Week Rate Rating Section Sectio	E50 KSNV	10/31/1	2 10/31/12			4-5pm	W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
Most: 10/28/12 11/04/12	NEWS:	3 AT 4		41 101 101 101 101	oui)							
E51 KSW 11/01/12 11/01/12 NEWS 3 at 4 (1 HOUR)CM					Spots/Week							
NEWS 3 AT 4 Shart Date End Date Meekdays Spots/Week Rate Rating Meek 10290/20 110/41/2 NEWS 3 at 4 (1 HOUR)CM 4-5pm F- 30 1 \$1,800.00 1 0.00 NM 1 \$1,800.00 NEWS 3 AT 4 Shart Date End Date Meekdays Spots/Week Rate Rating Meek 10290/20 110/41/2 NEWS 3 at 4 (1 HOUR)CM 4-5pm Meek 10290/20 110/41/2 F- 1 \$1,800.00 0.00 0.00 NM 1 \$1,800.00 NEWS 3 AT 4 Meekdays Spots/Week Rate Rating New 100/61/2 110/61/2 NEWS 3 at 4 (1 HOUR)CM 4-5pm Meek 10290/20 110/61/2 NEWS 3 at 4 (1 HOUR)CM 4-5pm Meek 100/61/2 110/61/2 NEWS 3 at 4 (1 HOUR)CM 4-5pm Meek 100/61/2 110/61/2 NEWS 3 at 4 (1 HOUR)CM 4-5pm Meek 100/61/2 110/61/2 NEWS 3 at 4 (1 HOUR)CM 4-5pm Meek 100/61/2 110/61/2 NEWS 3 at 4 (1 HOUR)CM 4-5pm Meek 100/61/2 110/61/2 New 100/61/2 New 1									4 04 000 004	0.00.104		# 4 000 00
New Sar Date	E51 KSNV	11/01/1	2 11/01/12			4-5pm	T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
The color of the	NEWS:	3 AT 4			ou.,							
E52 KSNV 11/02/12 11/02/12 NEWS 3 at 4 (1 HOUR)CM												
NEWS 3 AT 4 Start Date End Date Weekdays Spots/Week Rate Rating NEWS 3 AT 4 Start Date St									4 04 000 004	0.00 NIM		#4 000 00
New Sar Date End Date Weekdays Spots/Week Rate Stand Date End Date Weekdays Spots/Week Rate Stand Date Stand Date Stand Date End Date Weekdays Spots/Week Rate Stand Date Sta	E52 KSNV	11/02/1	2 11/02/12			4-5pm	F	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
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The control of the												
NEWS 3 AT 4 Start Date End Date Weekdays Spots/Week Rate News 11/05/12 11/11/12 M 1 \$1,800.00 0.00								.20	1 \$1 900 00 1	0.00 NM		¢4 000 00
NEWS 3 AT 4 Start Date End Date Weekdays Spots/Week Rate Rating 0.00	E 53 KSNV	11/05/1	2 11/05/12			4-5pm	IVI	:30	1 \$1,800.001	U.UU INIVI	1	\$1,800.00
Merek: 11/05/12 11/11/12 10/31/12 EactoFace/Raiston Rep0t FacetoFace/Raiston Rep0t Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Raiting T30-758pm T :30 1 \$1,800.00 0.00 NM 1 \$1,800.00 1 \$1,800.00 1 \$1,800.00 0.00 NM 0.00	NEWS:	3 AT 4			/							
E-54 KSNV 10/31/12 10/31/12 FacetoFace/Ralston RepCt												
FacetoFace/Railston Report Start Date End Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date Railing								.20	1 \$1 800 00 1	0 00 NM	1	¢1 000 00
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Week: 10/29/12 11/04/12	FACE T	O FACE	W/ JON RA									
E55 KSNV 11/01/12 11/01/12 FacetoFace/Ralston Reprd FacetoFace/Ra												
FacE TO FACE TO FACE To FACE T								-30	1 \$1 800 00 1	0.00 NM	1	\$1,800,00
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FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Start Date Week: 10/29/12 11/05/12 FacetoFace/Ralston Report 730-758pm M :30 1 \$1,800.00 1 0.00 NM 1 \$1,800.00 FacetoFace/Ralston Report FacetoFac								:30	1 \$1.800.001	0.00 NM	1	\$1.800.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	200	, 5=, .	, 0_,		•	. оо . оор	-	.00	. \$1,000.00	0.00	·	ψ.,σσσ.σσ
Week: 10/29/12 11/04/12 F- 1 \$1,800.00 0.00 E 57 KSNV 11/05/12 11/05/12 I1/05/12 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON M :30 1 \$1,800.00 1 0.00 NM 1 \$1,800.00 Start Date End Date Weekdays Start Date End Date Weekdays Start Date End Date Week I1/05/12 Week: 11/04/12 Spots/Week Start Date Start Date Start Date End Date Weekdays Start Date End Date Weekdays Start Date Start	_	_					.					
Start Date End Date Weekdays Saturday Today Sat												
FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Start Date End Date Weekdays Spots/Week Rate Start Date Total National Processing of the National Procesing of the National Processing of the National Processing of the				FacetoFace/Rals				:30	1 \$1.800.001	0.00 NM	1	\$1.800.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00				FacetoFace/Rals	•				, ,			, ,
Week: 11/05/12 11/11/12 M 1 \$1,800.00 0.00 E 58 KSNV 11/04/12 11/04/12 11/11/12 M 1 \$1,800.00 0.00 CHRIS MATTHEWS SHOW Start Date Week End Date Date Week Weekdays Spots/Week Sturded					0	Data	Dation					
E58 KSNV 11/04/12 11/04/12 Chris Matthews 9:30AM 6M 9:30a-10a				<u>vveeкdays</u> М								
Chris Matthews SUN 9:30am CHRIS MATTHEWS SHOW Start Date End Date Weekdays Spots/Week Rate Rating 0.00 E 59 KSNV 11/03/12 11/03/12 Saturday Today CM 7a-9am S- :30 1 \$2,000.00 1 0.00 NM 1 \$2,000.00 SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Rating Neek: 10/29/12 11/04/12				Chris Matthews 9				:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00				Chris Matthews S	SUN 9:30am							
Week: 10/29/12 11/04/12 S 1 \$2,000.00 0.00 E 59 KSNV 11/03/12 11/03/12 2 Saturday Today Saturday Today Saturday Today Saturday Today CM 7a-9am S- :30 1 \$2,000.00 1 0.00 NM 1 \$2,000.00 NM SATURDAY TODAY Start Date End Date Weekdays Start Date End Date Weekdays 11/04/12 Spots/Week Rate Spots/Week Spots/Week Spots/Week Spots/Week Rating N-W 82,000.00 0.00 E 60 KSNV 10/31/12 10/31/12 10/31/12 N-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners W :30 1 \$2,000.00 1 0.00 NM 1 \$2,000.00 1 0.00 NM WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 W 1 \$2,000.00 0.00 Rating Rating Rating No.00 Rating No.00				Wookdovo	Cnoto/Mook	Poto	Poting					
E 59 KSNV 11/03/12 11/03/12 Saturday Today CM 7a-9amS- :30 1 \$2,000.00 1 0.00 NM 1 \$2,000.00 Saturday Today Saturday Today SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating 0.00 E 60 KSNV 10/31/12 10/31/12 10/31/12 M-F 6-7a WakeUp w/Wa@M 6-7aW :30 1 \$2,000.00 1 0.00 NM 1 \$2,000.00 NM 1 \$2,												
SATURDAY TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12S- 1 \$2,000.00 0.00 E 60 KSNV 10/31/12 10/31/12 M-F 6-7a WakeUp w/Wa@M 6-7aW :30 1 \$2,000.00 1 0.00 NM 1 \$2,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 W 1 \$2,000.00 0.00				Saturday Today			S-	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	0.4.7.1.0	D 41/ TO	D 4 3 /	Saturday Today								
Week: 10/29/12 11/04/12 S- 1 \$2,000.00 0.00 E 60 KSNV 10/31/12 10/31/12 N-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners 6-7a W :30 1 \$2,000.00 1 0.00 NM 1 \$2,000.00 NM WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Name Rating Name Na				Weekdays	Snote/Meak	Pate	Pating					
E 60 KSNV 10/31/12 10/31/12 M-F 6-7a WakeUp w/Wa@M 6-7a W :30 1 \$2,000.00 1 0.00 NM 1 \$2,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 W 1 \$2,000.00 0.00												
WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 W 1 \$2,000.00 0.00				M-F 6-7a WakeU	p w/Wa@M		W	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 W 1 \$2,000.00 0.00	\\/\IZE !				Jp w/Wagners							
Week: 10/29/12 11/04/12 W 1 \$2,000.00 0.00					Spots/Week	Rate	Rating					
E 61 KSNV 11/01/12 11/01/12 CM 6-7a T :30 1 \$2,000.00 1 0.00 NM 1 \$2,000.00												
	E 61 KSNV	11/01/1	2 11/01/12		СМ	6-7a	T	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Flight Dates: 10/31/12 - 11/05/12 Estimate: 1300

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Spots/Week Start Date **End Date** Weekdays Rating - - - T- - -Week: 10/29/12 11/04/12 \$2,000.00 0.00 E 62 KSNV 11/02/12 11/02/12 M-F 6-7a WakeUp w/Wa@M ---F--:30 \$2,000,001 0.00 NM \$2,000.00 6-7a M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 ---F--\$2.000.00 0.00 E 63 KSNV 11/05/12 11/05/12 M-F 6-7a WakeUp w/Wa@M :30 1 \$2,000.001 0.00 NM 6-7a M- - - - -\$2,000.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Rating Rate M- - - - -Week: 11/05/12 11/11/12 \$2,000.00 0.00 \$2,000.00 E 64 KSNV 11/02/12 11/02/12 Fri PR 8-9p CM 8-9pm ---F--:30 \$2,000,001 0.00 NM Friday Prime 8-9pm GRIMM (REPEAT) Weekdays Rating Start Date **End Date** Spots/Week Rate - - F- · Week: 10/29/12 11/04/12 \$2,000.00 0.00 E 65 KSNV 11/04/12 11/04/12 LAW & ORDER (synd) PGM M-SA 8-11p / SUN-----S :30 \$2,400.001 0.00 NM \$2,400.00 Law & Order (synd) PRIME I&o **End Date** Start Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$2,400.00 0.00 E 66 KSNV 11/04/12 11/04/12 Jeopardy in PRIME M-SA 8-11p / SUN-----S 1 \$2,400.001 CM :30 0.00 NM \$2,400.00 Jeopardy in Prime jep Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$2,400.00 0.00 E 67 KSNV 11/03/12 11/03/12 Sa-Su News 3 at ElevenCM ---S-:30 1 \$2,800.001 11pm-1135pm 0.00 NM \$2,800.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Spots/Week Rating Weekdays Rate 11/04/12 ---S-Week: 10/29/12 \$2,800.00 0.00 E 68 KSNV 10/31/12 10/31/12 M-F News 3 at Eleven CM 11pm-1135pm --W----:30 1 \$2,800.001 0.00 NM \$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - - W- - - -\$2,800.00 Week: 10/29/12 0.00 M-F News 3 at Eleven 11pm-1135pm E 69 KSNV 11/01/12 11/01/12 CM ---T---:30 1 \$2,800.001 0.00 NM \$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date Weekdays Spots/Week Rating **End Date** Rate - - - T- - -\$2,800.00 Week: 10/29/12 11/04/12 0.00 E70 KSNV 11/02/12 11/02/12 M-F News 3 at Eleven CM 11pm-1135pm ---F--:30 1 \$2,800.001 0.00 NM \$2,800.00 M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/29/12 11/04/12 ---F--\$2,800.00 0.00 E71 KSNV 11/05/12 11/05/12 \$2,800.00 M-F News 3 at Eleven CM 11pm-1135pm M- - - - -:30 \$2,800.001 0.00 NM M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 11/05/12 11/11/12 \$2,800.00 0.00 E72 KSNV 11/04/12 11/04/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 1 \$2,800.001 0.00 NM \$2,800.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/29/12 11/04/12 \$2,800.00 0.00 \$3,000.001 E73 KSNV 11/03/12 11/03/12 9-10pm \$3,000.00 CM - - - - S-:30 0.00 NM

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			Sat PR 9-10p Saturday Prime 9	10nm								
CHICAG	30 FIRE	(R)	Saturday Filline s	9-10pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	1	\$3,000.00	0.00						
E74 KSNV	10/31/1	2 10/31/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	W	- :30	1	\$3,400.001	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	W-F Wheel of Fo	rturie								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$3,400.00	0.00			*			
E75 KSNV	11/01/1	2 11/01/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	T	- :30	1	\$3,400.001	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	WT WHICE OF TO	rturic								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$3,400.00	0.00			^			
E76 KSNV	11/02/1	2 11/02/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	F-	- :30	1	\$3,400.001	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	Wil Wilcording	rtario								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F	1	\$3,400.00	0.00			A O 400 00 4	0.00.104		# 0 400 00
E77 KSNV	11/05/1	2 11/05/12	M-F Wheel M-F Wheel of Fo	CM rtune	7-730pm	M	- :30	1	\$3,400.001	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	Wil Wilcording	rtario								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$3,400.00	0.00	C 00		A O 000 00 4	0.00.104		# 0.000.00
E78 KSNV	11/04/1	2 11/04/12	News 3 Live in Pr News 3 in Prime	rime CM	7-10pm		S :30	1	\$3,600.001	0.00 NM	1	\$3,600.00
NEWS	3 LIVE (F	OLLOWING										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S	1	\$3,600.00	0.00 W	.20		<u>#2.000.00.4</u>	0.00 NIM	,	ФО СОО ОО
E79 KSNV	10/31/1	2 10/31/12	M-F Early News M-F Early News	CM	5-630p	VV	- :30	1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWS											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$3,600.00	0.00	.20		<u> </u>	0.00 NIM	,	ФО СОО ОО
E80 KSNV	11/01/1	2 11/01/12	M-F Early News M-F Early News	CM	5-630p	T	- :30	1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWS		m r Lany none									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T		\$3,600.00	0.00	.20		£2 600 00 1	0 00 NM	,	¢2 600 00
E81 KSNV	11/02/1	2 11/02/12	M-F Early News M-F Early News	СМ	5-630p	F-	- :30	1	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWS											
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/		11/04/12		1	\$3,600.00	0.00	.20		£2 600 00 1	0 00 NM	,	¢2 600 00
E82 KSNV	1 1/05/1	2 11/05/12	M-F Early News M-F Early News	СМ	5-630p	М	- :30	'	\$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWS		,									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/ E83 KSNV		11/11/12	M Today Show	CM	\$3,600.00 658a-9am	0.00 W	- :30	1	\$3,800.001	0.00 NM	1	\$3,800.00
LOS KSINV	10/31/1	2 10/31/12	Today Show	Civi	030a-9a111	VV	50	'	φ3,000.00 1	U.UU INIVI	· '	φ3,000.00
TODAY	SHOW		·									
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/ E84 KSNV		11/04/12	Today Show	CM	\$3,800.00 658a-9am	0.00 T	- :30	1	\$3,800.001	0.00 NM	1	\$3,800.00
LOT NOINV	1 1/0 1/1	Z 11/U1/1Z	Today Show	Civi	oooa-saiii	1	50	1	ψυ,ουυ.υυ ι	U.UU INIVI	'	ψ5,000.00
TODAY												
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ E85 KSNV		11/04/12	1	CM	+-,	0.00 F-	- :30	1	\$3,800.001	0.00 NM	1	\$3,800.00
LOS KSINV	1 1/02/1	Z 11/UZ/1Z		Civi	658a-9am	F-	30	ı	ψυ,ουυ.υυ 1	U.UU INIVI	ı '	φ3,000.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
			Today Show							,	
TODAY	SHOW		Today Show								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	F	1	\$3,800.00	0.00		4 \$0,000,004	0.00 NIM		#0.000.00
E86 KSNV	11/05/1	2 11/05/12	Today Show Today Show	СМ	658a-9am	M	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
TODAY	SHOW		. caay cc.ii								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/ E87 KSNV		11/11/12	M Sunday Today	CM	\$3,800.00 7a-8am	0.00	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
EOI NOINV	11/04/1	2 11/04/12	Sunday Today Sunday Today	CIVI	7 a-oaiii	3	.30	1 \$4,000.00 1	U.UU INIVI		Φ4,000.00
TODAY	ON SUN	NDAY									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating					
Week: 10/ E88 KSNV		11/04/12	Saturday Night Li	ive CM	\$4,000.00 1130pm-1:0	0.00 2am S-	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
L 00 NOIV	11/03/1	2 11/03/12	Saturday Night L		1130piii-1.0	zam 5	.50	ι ψτ,000.00 ι	0.00 14101	'	ψ+,000.00
		HT LIVE									
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
E 89 KSNV			RALSTON in PR		8-11pm	S-	:30	1 \$4,800.001	0.00 NM	1	\$4,800.00
_ 00 .10.11	,	,00,	RALSTON in PR		(8:00 PM-9:0		.00	. φ.,σσσ.σσ.	0.00		ψ 1,000.00
		REPEAT)									
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$4,800.00	Rating 0.00					
E 90 KSNV			NFL Pre-Game /	·	1p-530pm	S	:30	1 \$5,000.001	0.00 NM	1	\$5,000.00
			NFL Pre-Game								
		HT IN AMER		Spoto/Mook	Poto	Poting					
Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$5,000.00	Rating 0.00					
E91 KSNV			Wed PR 9-10p	CM	9-10pm	W	:30	1 \$8,000.001	0.00 NM	1	\$8,000.00
	00055	0) (1)	Wednesday Prim	ne 9-10pm							
	ORDER: irt Date		Wookdays	Spots/Week	Poto	Pating					
Week: 10/		End Date 11/04/12	<u>Weekdays</u> W	<u>3pois/week</u>	Rate \$8,000.00	Rating 0.00					
E 92 KSNV	11/05/1	2 11/05/12	Mon PR 8-10p	CM	8-10pm	M	:30	1 \$8,000.001	0.00 NM	1	\$8,000.00
THE V	2105 - /-	40/00	Monday Prime 8	-10pm							
	DICE n/a ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M	1	\$8,000.00	0.00					
E 93 KSNV	11/04/1	2 11/04/12	NFL Football	CM	1P-9PM	S	:30	1 \$14,000.00 1	0.00 NM	1	\$14,000.00
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	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	S		\$14,000.00	0.00					
E94 KSNV	11/04/1	2 11/04/12		CM	1P-9PM	S	:30	1 \$24,000.00 1	0.00 NM	1	\$24,000.00
SI INI N	L EB∙ ∵o⊓	@ HOUSTO	NFL Football								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
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